

## 6<sup>th</sup> LCSS PhD METHODOLOGY CONFERENCE PROGRAMME

**Date:** 12 June 2018

**Venue:** Brunel University London, UK Brunel Business School Kingston Lane Uxbridge UB8 3PH

**Organisers:** London Centre for Social Studies (LCSS) & Brunel University London- Brunel Business School

Tuesday, 12 June	PARALLELL SESSION A	PARALLELL SESSION B
09:30- 10:00	<b>Arrivals &amp; Registration &amp; Morning Refreshments</b>	
10:00 - 10:15	<b>WELCOME SPEECH</b> Conference Committee	
10:15 - 11:00	<b>KEYNOTE I (ESGW AUDITORIUM)</b> <b>Dr Marios Samdanis</b> Lecturer in Strategy, Entrepreneurship and International Management, Brunel University London, UK <i>"Using big data for social science and humanities"</i>	
11:00 - 11:5	<b>Coffee Break</b>	

	<p style="text-align: center;"><b>SESSION A1</b></p> <p style="text-align: center;"><b>ESGW 102 (Ground Floor)</b></p>	<p style="text-align: center;"><b>SESSION B1</b></p> <p style="text-align: center;"><b>ESGW 103 (Ground Floor)</b></p>
<p>11:15 12:30</p>	<p><b>Chair: Dr Marios Samdanis</b> Brunel University London, Brunel Business School</p> <p><b>[1] Fiorella Ciapessoni</b> University of York, UK</p> <p><i>Pathways Through Homelessness, Offending and Imprisonment: The Role of the Criminal System in Homelessness in Uruguay</i></p> <p><b>[2] Emma McGeough</b> Glasgow Caledonian University, UK</p> <p><i>A Pragmatic Approach Towards Choosing Appropriate Methods</i></p> <p><b>[3] Alis Iacob and Grahame Hudson</b> De Montfort University, UK</p> <p><i>Quantifying Creativity: Towards a Creativity Index</i></p> <p><b>[4] Shalini Ahuja</b> King's College London, UK</p> <p><i>Evaluation of Health Management Information System in India: A Mixed Methods Study</i></p> <p><b>[5] Carlos D. Martinez Ramirez and Carlos A. Baron Serrano</b> Servicio Nacional de Aprendizaje – SENA, Colombia</p> <p><i>Common Mistakes in Doctoral Research in Latin America</i></p>	<p><b>Chair: Dr Selcuk Uygur</b> Brunel University London, Brunel Business School</p> <p><b>[6] Serap Sap</b> Brunel University London, UK</p> <p><i>Mixed Method Approach to Understand Corporate Brand Building Process in SME Context</i></p> <p><b>[7] Roya Arab</b> City University London, UK</p> <p><i>Adapting Archaeological Approaches to Help Overcome Shortcomings in International Film Music Studies</i></p> <p><b>[8] Kavita Panwar</b> Brunel University London, UK</p> <p><i>Role of Entrepreneurship Education on the Entrepreneurial Intentions: A Study Based in London and Delhi</i></p> <p><b>[9] Gracelyn Casell</b> University of Birmingham, UK</p> <p><i>The Value of Social Media for Reconstructing Lost Heritage in the British Overseas Territory of Montserrat, Site of an Ongoing Volcanic Crisis</i></p> <p><b>[10] Suzanne Li</b> University of Oxford, UK</p> <p><i>Knowledge translation in tri-sectoral collaborations: An exploration of perceptions of academia, industry and healthcare collaborations in innovation adoption</i></p>
<p>12:30 13:30</p>	<p><b>Lunch Break</b></p>	
<p>13:30 14:15</p>	<p><b>KEYNOTE II (ESGW AUDITORIUM)</b> Dr Alasdair Jones, Assistant Professor in Qualitative Research Methodology, London School of Economics, UK</p> <p><i>“I want to mix, but how? Conceptualising and designing mixed-methods studies”</i></p>	

14:15-15:15	<p style="text-align: center;"><b>SESSION A2</b></p> <p style="text-align: center;"><b>ESGW 102 (Ground Floor)</b></p> <p><b>Chair: Dr Dorothy Yen</b> Brunel University London, Brunel Business School</p> <p><b>[11] Sokol Loci</b> Ljubljana University, Slovenia</p> <p><i>The Analysis of the Four Life-Story Aspects in a Collaborative Decision Making Process Within the Context of Leadership Development</i></p> <p><b>[12] Hongyi Yang</b> Brunel University London, UK</p> <p><i>The Emergence of Web 3.0 and Entrepreneurial SMEs in China: Exploring the Role of Internet-Enabled Capabilities in Firms' International Behaviour</i></p> <p><b>[13] Nuntamon Kutalad</b> De Montfort University, UK</p> <p><i>A Qualitative Research Method for Developing a Transformative Design Management Framework for Curators in Small Independent Museums in Thailand</i></p> <p><b>[14] Amal Alanazi</b> Brunel University London, UK</p> <p><i>Talent management and its outcomes in Saudi Arabia private organisations</i></p>	<p style="text-align: center;"><b>SESSION B2</b></p> <p style="text-align: center;"><b>ESGW 103 (Ground Floor)</b></p> <p><b>Chair: Dr Fahri Karakas</b> University of East Anglia, Norwich Business School</p> <p><b>[15] Charles Boadi</b> University of Roehampton, UK</p> <p><i>An Investigation of How Cultural Dimensions Influence Students' Achievements in Five Secondary Schools in London</i></p> <p><b>[16] Abdelwahab Alatiqi</b> Brunel University London, UK</p> <p><i>The Role of Behavioural and Object-Based Beliefs in Post-Implementation Business Intelligence System Use: A Perspective-Based Methodology</i></p> <p><b>[17] Sarah Binsaied</b> Brunel University London, UK</p> <p><i>Trust and Commitment in Individual's Donation Behaviour in Saudi Arabia</i></p> <p><b>[18] Gwenda Mynott</b> Liverpool Business School, UK</p> <p><i>What does learning look like? Using visual research methods to investigate the academic self-concept of undergraduate business students.</i></p>
	15:15-15:30	<b>Coffee Break</b>

15:30-16:15	<p><b>WORKSHOP I</b> (ESGW AUDITORIUM)</p> <p><b>Prof Mustafa Ozbilgin</b>, Professor of Organisational Behaviour at Brunel University London Business School, Co-Chaire Management et Diversite at Universite Paris Dauphine, France, Visiting Professor of Management at Koc University Istanbul, Turkey</p> <p>“How to write your methodology chapter?”</p>
16:30-17:15	<p><b>WORKSHOP II</b> (ESGW AUDITORIUM)</p> <p><b>Dr Fahri Karakas</b>, Senior Lecturer in Business &amp; Leadership, Norwich Business School University of East Anglia, UK</p> <p>“Professional development”</p>
17:15-17:30	<p style="text-align: center;"><b>Closing Remarks</b></p>